



Divi
Engine

How to Use GPT Chat Prompts to Boost Your Web Design Area in Your Agency

Cheat Sheet



diviengine.com

Workflow

Overview

Marketing	Divi Websites	Social Media
Google Ads Copy	Copy for Landing Pages	Content Ideas Suggestions
Fb Ads Copy	Article Generator	Copy Suggestions
Fb Ads Audiences	Structure for your Landing Pages	Hashtags Suggestions
SEO Keywords and Copy	Code and Fix Generator	Captions Suggestions
Email Generation	Font Suggestions	Offer Suggestions Reply
Email Sequences	Color Suggestions	Content Engagement Ideas

Workflow Overview

In this second part, we will see how you can use the Chat GPT tool to optimize the web design area, whether within your agency or as a freelancer.



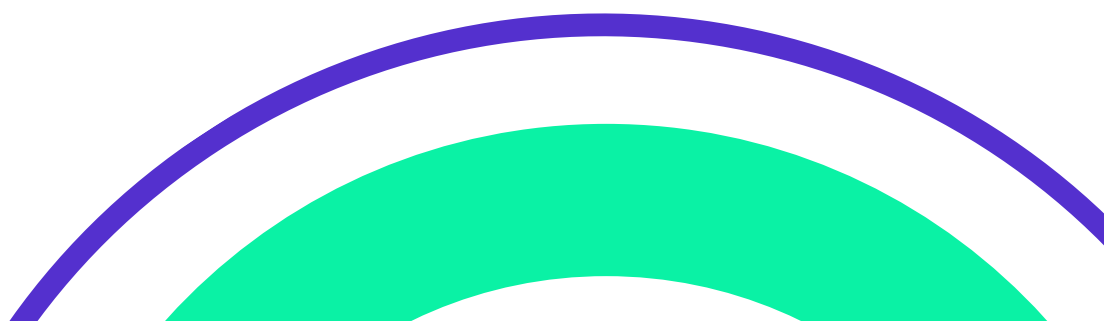
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Divi Websites

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Improvement

Article generator

Prompt: Write an outline for an article on why Divi is better than Elementor.



Write an outline for an article on why Divi is better than elementor



I. Introduction

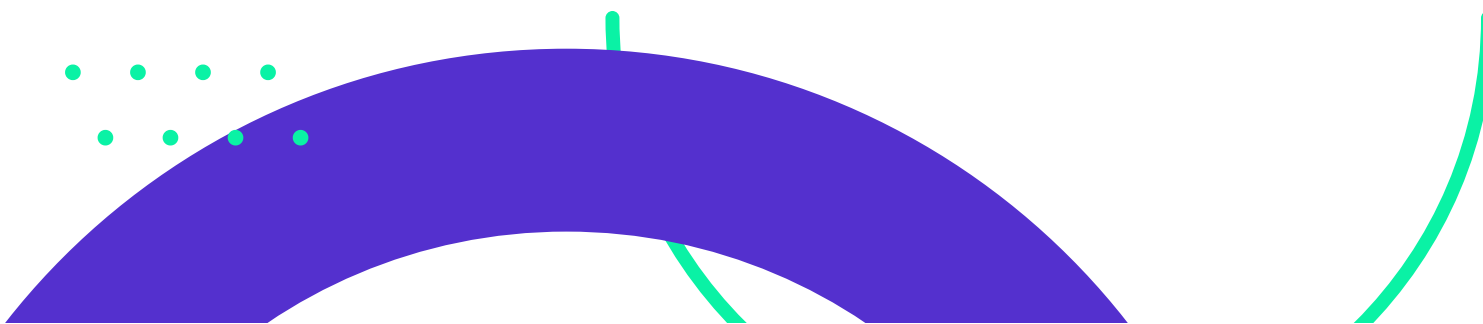
- A. Brief introduction to Divi and Elementor page builders
- B. Overview of the debate between Divi and Elementor
- C. Thesis statement - Divi is better than Elementor

II. User Interface

- A. Divi's user interface is more intuitive and user-friendly
- B. Elementor's user interface is cluttered and confusing
- C. Divi's UI is more streamlined, and makes creating a website more efficient

III. Design Features

- A. Divi has a more extensive library of design elements and templates
- B. Elementor's templates are more rigid, limiting creativity
- C. Divi's design elements are more customizable



Improvement

Article copy generator

Prompt: Now write a paragraph for the first point with a title and subtitles with a minimum of 200 words.



Now Grite a paragraph for the first point with title and subtitles with 200 words



Sure! Here's a paragraph for the first point with title and subtitles, focusing on the ease of use comparison between Divi and Elementor:  

I. Ease of Use

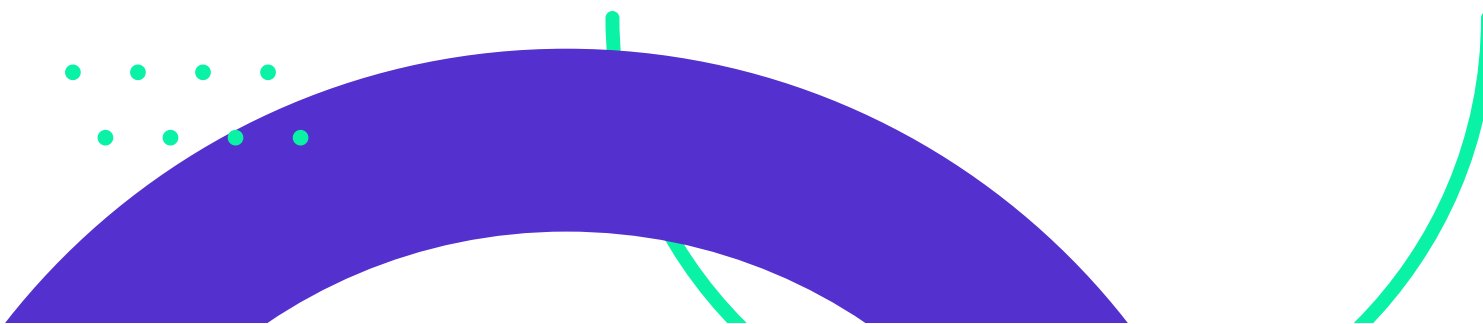
When it comes to website design and development, ease of use is a crucial factor to consider. The easier the platform is to use, the faster you can create your website and the less time you need to spend learning how to use it. Divi and Elementor are two popular page builder plugins for WordPress that offer drag-and-drop interfaces, pre-made templates, and other features to make it easier for you to design your website. However, there are differences between the two in terms of ease of use.

A. Overview of Divi's and Elementor's user interfaces

Divi's user interface is intuitive and straightforward, with a toolbar on the left side of the screen that contains all of the elements you can add to your page. You can drag and drop these elements into your page and then adjust their settings in the sidebar that appears on the right side of the screen. Elementor's user interface is also intuitive and easy to use, with a toolbar that appears on the left side of the screen, and a settings panel that appears on the left side of the screen when you click on an element.

B. Comparison of the ease of use between Divi and Elementor

Both Divi and Elementor are relatively easy to use, but there are some key differences



Improvement

Web page structure for landing

Prompt: Can you give me the correct structure that helps the conversion for a landing page to capture leads?



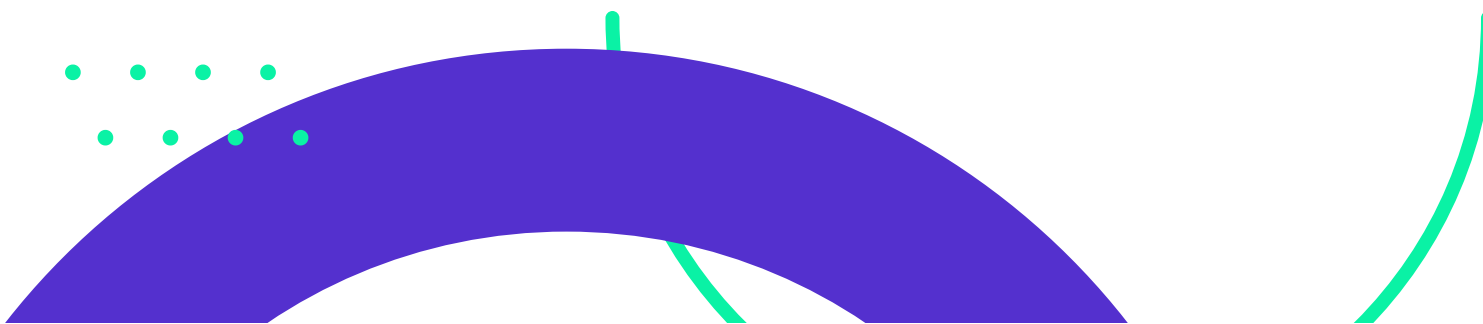
Can you give me the correct structure that helps the conversion for a landing page to capture leads?



Sure! Here's a structure that can help improve the conversion rate of a landing page designed to capture leads:



1. **Attention-grabbing headline:** Use a clear and concise headline that catches the visitor's attention and conveys the primary value proposition of your product or service. It should be compelling enough to make them want to read on.
2. **Unique selling proposition (USP):** Explain the unique benefit or advantage of your product or service that sets it apart from competitors. This should be clear and concise, and explain the benefits in a way that resonates with the target audience.
3. **Features and benefits:** List out the key features of your product or service and explain the benefits they offer to the user. This can help visitors understand what they'll get from your product or service, and why it's valuable.
4. **Social proof:** Include testimonials, reviews, and case studies that demonstrate the value of your product or service. This can help build trust with potential customers and increase the likelihood of conversions.
5. **Call-to-action (CTA):** Include a clear and prominent CTA that tells visitors what action to take, such as "Sign up now" or "Get started". The CTA should stand out from the rest of the page, and be easy to find and click.
6. **Lead capture form:** Include a simple lead capture form that collects the necessary information to follow up with potential customers. Keep the form short and only ask for essential information, as longer forms can deter visitors from converting.



Improvement

Copy generator for landing pages

Prompt: Create a copy for a landing page for selling a web design service. Use a persuasive tone



Create a copy for a landing page for selling a web design service. Use a persuasive tone



Welcome to our premium web design service!



We are passionate about creating stunning and functional websites that not only look great but also help your business achieve its goals. Whether you're a small business owner or a large corporation, we have the skills and expertise to take your online presence to the next level.

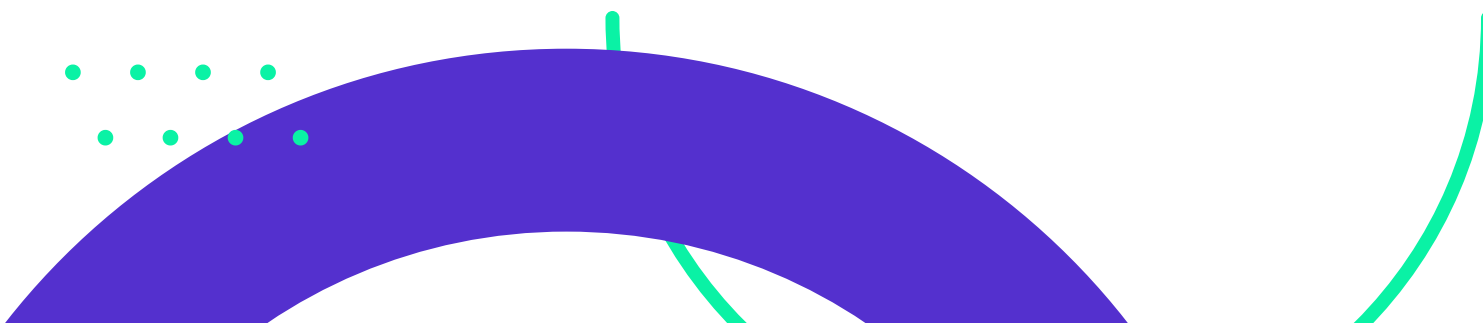
Here's what you can expect when you work with us:

Professional Design - Our team of experienced designers will work with you to create a custom design that reflects your brand and meets your specific needs. We'll make sure your website is modern, visually appealing, and easy to navigate.

Responsive Design - We understand the importance of having a website that looks great on all devices. That's why we design all of our websites to be fully responsive, so your website will look great on desktops, tablets, and smartphones.

Search Engine Optimization - We'll make sure your website is optimized for search engines, so you can attract more traffic and potential customers to your site. We'll research the best keywords for your business and implement them into your website's content, structure, and meta tags.


Fast and Secure - We use the latest web development techniques to ensure your website



Improvement

Code Generator

Prompt: Write a CSS code for Divi and WordPress that makes an image floating and has movement



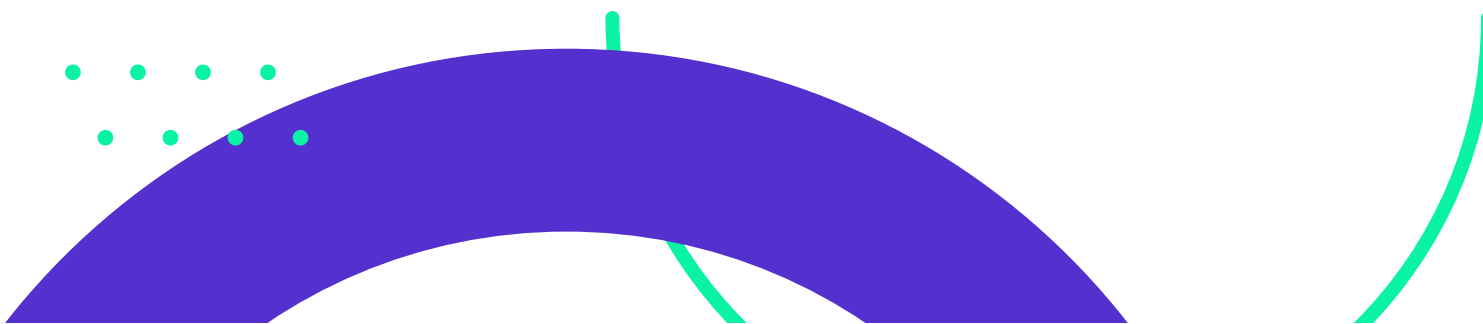
To make an image float and have movement in Divi and WordPress, you can use the following CSS code: 👍 💬

```
css 📄 Copy code

img {
  float: left;
  margin-right: 20px;
  animation: float 2s infinite;
}

@keyframes float {
  0% {
    transform: translate(0, 0);
  }
  50% {
    transform: translate(0, 10px);
  }
  100% {
    transform: translate(0, 0);
  }
}
```

This code will make all images on your website float to the left with a 20px margin on the right, and then move up and down using the `float` animation. The animation will last for 2 seconds and repeat indefinitely.



Improvement

Code Fixer

Prompt: Help to find the error in this Css code



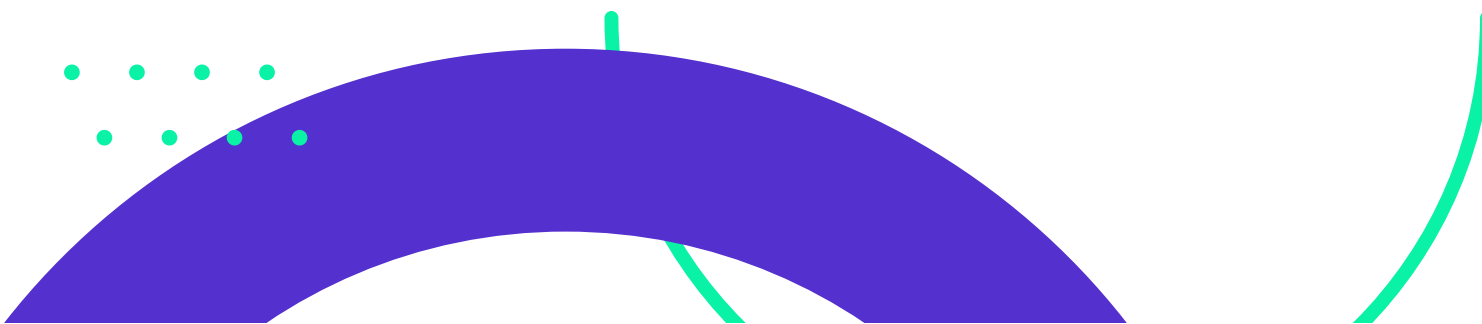
There is an error in the CSS code you provided. The second line of the CSS code has a syntax error with an extra colon `:` after `margin-right: 20px;`. This extra colon is causing a syntax error that will prevent the rest of the code from working properly.



To fix the error, remove the extra colon so that the CSS code looks like this:

```
css Copy code
img {
  float: left;
  margin-right: 20px;
  animation: float 2s infinite;
}

@keyframes float {
  0% {
    transform: translate(0, 0);
  }
  50% {
    transform: translate(0, 10px);
  }
  100% {
    transform: translate(0, 0);
  }
}
```



Improvement

Font Suggestion

Prompt: Can you suggest a font for a photography site?



Can you suggest a font for a photograph site?

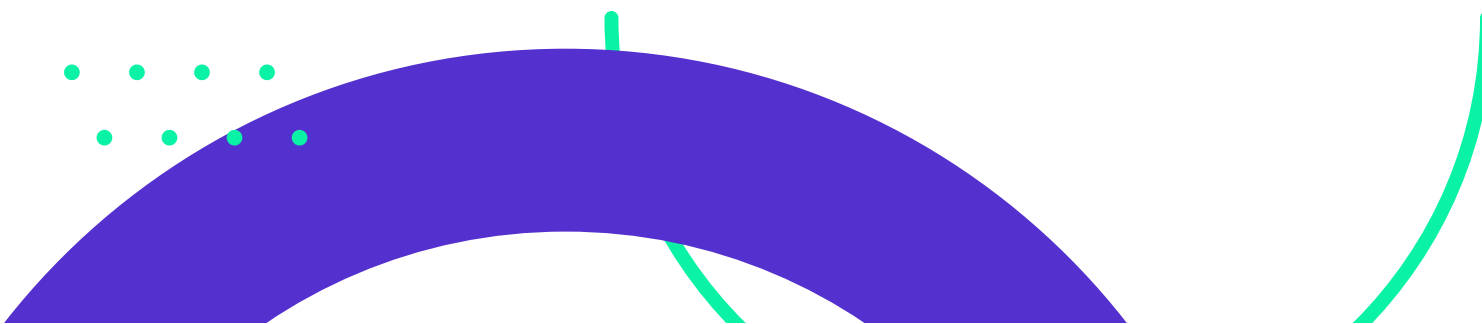


Sure, choosing the right font for a photography site can be important to convey the right message and image of your brand. Here are a few font options that could work well for a photography website:



1. Montserrat - This font has a modern, geometric feel that is clean and legible, making it great for use in photography site headers and body text.
2. Playfair Display - This is a classic serif font that exudes elegance and sophistication, making it ideal for use in titles and headings.
3. Lato - Lato is a sans-serif font that has a friendly and approachable feel, which could work well for photography websites that aim to connect with their audience.
4. Raleway - This font has a minimalist, clean look that is very readable, making it a great option for use in photography site headers and body text.

Ultimately, the best font for your photography site will depend on the specific look and feel you are going for, as well as the audience you are targeting. It's also important to consider legibility and readability, as you want visitors to easily read and engage with your site's content.



Improvement

Color Suggestion

Prompt: Can you suggest colors for a photography site?



Can you suggest colors for a photograph site?

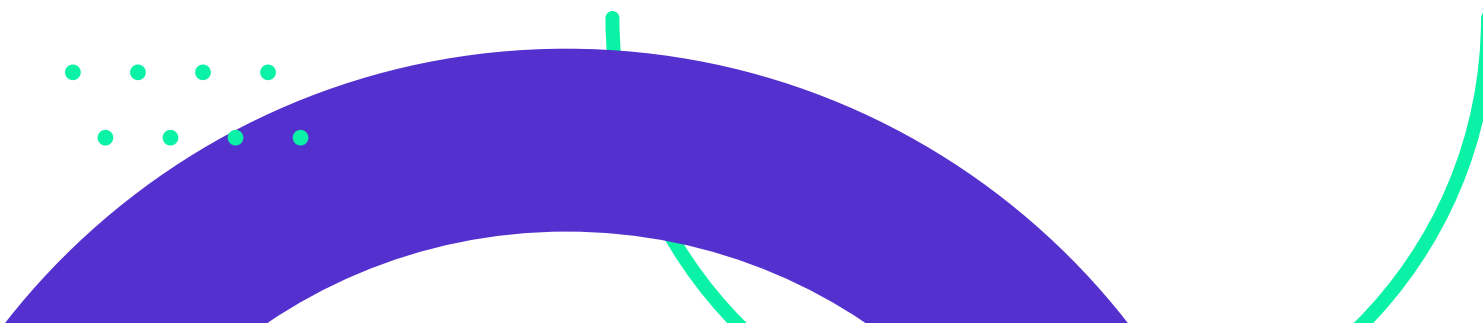


Sure, choosing the right colors for a photography site can help set the tone and mood, and evoke the desired emotions in the viewer. Here are a few color options that could work well for a photography website:



1. **Earthy Tones** - Earthy tones like browns, beiges, and greens can create a natural, organic feel that works well for outdoor and nature photography sites.
2. **Black and White** - A black and white color scheme can evoke a classic and timeless feel, which can work well for more formal or artistic photography sites.
3. **Pastels** - Soft pastel colors like light blues, pinks, and greens can create a gentle and calming atmosphere, which can work well for portrait and lifestyle photography sites.
4. **Bold and Vibrant** - Bold, bright colors like red, orange, and yellow can create a dynamic and energetic feel, which can work well for action and sports photography sites.

Ultimately, the best colors for your photography site will depend on the specific look and feel you are going for, as well as the audience you are targeting. It's also important to consider how the colors work with your brand identity and the overall design of your site.



Extra

TOOLS



Divi Engine Membership

Access to the Best Tools to build Divi Websites that don't look like D

from £149



Divi Engine Membership

Our membership gives you access to a wide variety of tools that help you to improve the functionality of your websites, save time, and increase customer satisfaction. It will help take your agency to the next level and increase the profitability of your projects.

With our membership, you'll be able to save time, effort, and money by not having to search for solutions in different places. All the resources you need are in one place.

Would you be interested in acquiring our membership and receiving more information? Click on the following button.

[Yes! I'm Interested](#)